SB 343 BOX ARTWORK & EVIDENCE CHECKLIST

Use before a plate is cut. One copy per SKU. Status checked 9 November 2026.

A. Claim wording on the artwork

- ☐ No chasing-arrows symbol unless the current CalRecycle Table 2 supports the material and form.
- ☐ No unqualified "recyclable", "please recycle" or "100% recyclable" wording on a mixed-material build.
- ☐ Qualified wording used where access is below 60%: "Recyclable where facilities exist".
- ☐ "Made with X% recycled content" kept separate from "recyclable" and backed by a supplier declaration.
- ☐ No FSC trademark unless the sale runs through a valid FSC chain of custody.
- ☐ Disposal line names removable parts: "Remove the window / insert before recycling".

B. Construction sign-off

- ☐ Board: grade, gsm and flute stated on the spec sheet.
- ☐ Ink system and food-contact status stated; no direct-food-contact ink without assessment.
- ☐ Coating: aqueous OPV, not PE / PLA / BOPP lamination or wax.
- ☐ Barrier: written no-intentionally-added-PFAS declaration.
- ☐ Inserts: moulded pulp or paperboard; EVA foam, magnets and ribbons flagged.
- ☐ Window: removable or omitted; if present, the claim is qualified.

C. Evidence file (SB 343 requires written substantiation)

- ☐ Current CalRecycle Table 2 extract used for the assessment, with download date.
- ☐ Written recyclability assessment for the exact material type and form, signed off by the brand.
- ☐ Mill fibre-source declaration / TDS / certificate numbers on file.
- ☐ Manufacture date and print-run lot recorded against the approved artwork version.
- ☐ Artwork version register: which claim text appeared on which production lot.
- ☐ Legal review of any claim that will ship into California.

D. Re-check triggers

- ☐ CalRecycle publishes a new study (next due 2027) - 18-month label clock restarts.
- ☐ The July 2026 preliminary injunction is dissolved, narrowed or made permanent.
- ☐ Board, ink, coating, insert or window changes on a repeat order.
- ☐ A new US state or a retailer adds its own labeling requirement.

Not legal advice. Verify current text at calrecycle.ca.gov and eCFR 16 CFR Part 260.