Scratch-Off QR Code Roll Label — Spec & Sign-Off Checklist

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A. Three-layer construction — fill before requesting a quote

Layer / field	Your value	What to approve
Concealed data (unique QR / PIN / serial / alphanumeric)	_____	Approved CSV; one unique code per label
Release coat (clear varnish / lottery release seal)	_____	Fully cured before the latex is applied
Scratch-off panel (silver latex, gold, custom, UV varnish)	_____	Opacity: no show-through under bright light
Panel size, shape, position and overprint	_____	"Scratch here" or logo in 100% black
Face stock (semi-gloss paper / white PP / PET)	_____	Mill TDS; print-method compatibility
Adhesive + release liner	_____	Permanent / removable / VOID; glassine or PET liner

B. Variable data & verification responsibility

Ask	Answer / document reference
Which field holds the unique code, and what are the duplication rules?	_____
Is a data proof and 100% inline code verification included?	_____
Is the visible QR static (one URL) or serialized (one per unit)?	_____
Who operates the verification / redemption system?	_____
Are promotion, prize or sweepstakes rules reviewed by the buyer's counsel?	_____

C. Roll build — six fields your applicator needs

Field	Your value	Field	Your value
Core inner diameter (25 / 40 / 76 mm)	_____	Maximum roll outer diameter	_____
Labels per roll	_____	Gap / pitch (commonly 3 mm)	_____
Unwind direction (wind 1-8, which edge leads)	_____	Label size W x H, width across web first	_____
Eye-mark / sensor requirement	_____	Splices allowed per roll	_____

D. Sample approval & change control

Check	Sign-off
Scratch-test sample roll approved: clean reveal, no damage to the concealed code	Name / date: _____
Photo of a roll that already runs on your applicator sent with the order	Name / date: _____
Frozen bill of materials with a revision number	Rev: _____ Date: _____
Re-approval required on any material or data-handling change	Owner: _____

Planning tool, not legal advice. A scratch-off panel conceals information; it does not validate a code or a user. QR symbol and print-quality standards (ISO/IEC 18004, ISO/IEC 15415) and promotion rules vary by market; confirm current requirements with your own counsel and verification provider before placing an order.